

Rockstar HOG Chapter #4352



Newsletter

June 2021



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DIRECTOR'S MESSAGE

Historian – Thanks for a Great Job & Welcome New Photographer



I hope all Rockstar H.O.G. Members are well and staying safe.

Summer is sure off to a HOT start! The weatherman is predicting a hotter than normal summer this year. That being the case, let Bob Hotovy, Head Road Captain, know how you feel about moving our Chapter

Ride departure times to 9 AM. That way we can ride in the coolest part of the day.

You win some and you lose some. Unfortunately, our Historian and one of our Road Captains, Mike McKerley is resigning from both positions effective immediately due to personal reasons. Mike has done a fantastic job in both jobs. He is responsible for working within the system getting members caught up with their VIB points earned since last November along with tracking total Chapter Miles ridden. Great Job Mike. You will be sorely missed. Anyone interested in the Historian position please contact me asap.

On the plus side, Rockstar H.O.G. has a new Chapter Photographer, Mike Comeau. Welcome Mike. If you've been on recent rides, you've seen Mike taking still shots and using his helmet camera to capture exciting times on the road.

Bob Hotovy has been at it again. Not only has he got some great rides coming up, including National H.O.G.

rallies, but we just had a visit from the New Smyrna H.O.G. Chapter, and a Memorial Day Ride to the National Cemetery in Sarasota (Thanks Tony). Much more is in the planning phases. In addition, Bob is the "Chapter Inventor". I'm not going to spill the beans. Just stop by when the Chapter is grilling at the dealership and see the different things Bob has recently designed and constructed. They are guaranteed to WOW you and put a smile on your face.

To those of you headed North for the summer, we miss you already. I hope you enjoyed your months in SW Florida, and I wish you a safe and fun summer. Just get back here in time to enjoy the "3rd Anniversary Rockstar H.O.G. Chapter Party" on November 6, 2021. Watch for instructions on how to buy your tickets from your location up North. You'll need to buy your tickets early as seating capacity is limited. More information for all members will follow in early June.

I can't say enough about the wonderful job that Board Members, participating Road Captains, and Chapter member volunteers are doing to make our H.O.G. Chapter one of the Best In The Country. Thank You All.

All my kids and grandkids are coming for a visit throughout the month of June. They are all staying at my house, just not all at one time. Whew! And I'm going to the National H.O.G. Rally in Kentucky. So, you might not see much of me in June. Just don't forget what I look like. Haha!

STAY SAFE





ASSISTANT DIRECTOR'S MESSAGE

Join 'Experience the Ride' to Learn about Group Riding

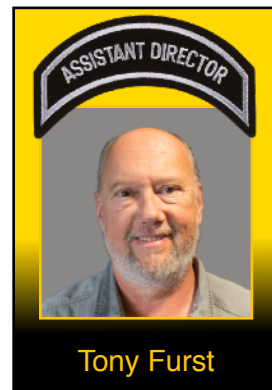
Hello fellow Rockstar H.O.G. members,

Have you ever wondered what group riding is all about? Do you want to try it but aren't sure if you are ready for it? Well, now is your chance to give it a try. "Experience the Ride" is a new program we have put together to get people acquainted with group riding in a very-relaxed slower-paced environment. This WILL NOT be a classroom type program; you'll be on your bike and riding. I promise you'll have a good time and make some new friends. Yes, "Experience the Ride" is coming along very nicely. We have about 20 folks already signed up; this is really great news. All of us who are working on the program are very excited to welcome new people to group riding.

On another note, things have been very busy and unfortunately for me work is getting in the way of taking

care of H.O.G. stuff the way I would like to. I really need some help and I'm hoping someone within our group knows Microsoft PowerPoint and would be willing to take on the monthly updates to H.O.G. TV. The cool part is you don't have to go to the dealership to update the program; everything is done via a cloud server. Don't worry about not knowing the ins and outs of cloud servers or content management; it is really easy.

Ride Often & Ride Safe



Tony Furst





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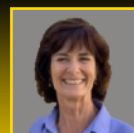
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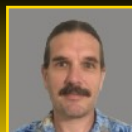
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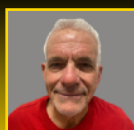
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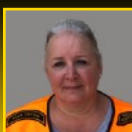
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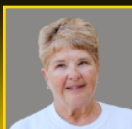
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THIS COULD
BE YOU !
TALK TO BOB HOTOVY
ABOUT TRAINING

ALL RIDERS AND THEIR PASSENGERS ARE WELCOME ON OUR RIDES.

Happy June! Let the Summer Activities Begin!



Thank you to all of you who have volunteered to help with grilling and all of our Chapter activities. We appreciate your help, the opportunity to work with you and the opportunity to get to know you better. It's great to work with all of you!

We have a lot happening in June and look forward to seeing many of you at our June activities.

We'll start right out with the

Everblades Hockey Game, "Pink in the Rink," on Friday, June 4th. I look forward to seeing many of you at the dinner before the game and enjoying the game together. Please remember that for every one of us who attend, the Everblades will donate \$5 to our "Fly Your Bra Ride." This is going to be a fun night, supporting a great Chapter effort.

We have the opportunity to grill on two dates in June:

Saturday, June 5th, 9 AM – Biker's Breakfast

Saturday, June 26th, 11 AM – Dogs & Burgers

Please contact me to volunteer. We appreciate your help or just stop by to say, "Hello!"

On Monday, June 7th, we depart for the "Bikes, Bourbon & Bluegrass H.O.G. Rally" in Lexington, Kentucky. We have a great group going and welcome all of you who would like to make last-minute plans to join us. We'll spend two nights on the road, on the way, three nights at the Rally, and two nights on the return trip, arriving home on June 14th. We're planning on having a great time!

Our "Experience the Ride" program will be on Saturday, June 26th. Tony Furst has put together a nice program to help make us all more comfortable with group riding. We have a good group signed up so far.

As we have Road Captains who can't get into the United States because of COVID-19 travel restrictions, Road Captains who have returned to their summer

homes, Road Captains who are still concerned about exposure to the COVID pandemic, a Road Captain with an injury and another who has been told he can't ride any longer, we are unable to fill our Ride Schedule with Road Captains. As such, we are going to fill in with "Rider's Choice Rides."

The riders who show up for a "Rider's Choice Ride" will choose where they would like to go, the route, and who they would like to lead the ride. If there is a Road Captain in the group, they will be happy to lead the ride, sign everyone in, and have waivers completed by any rider who is not a Rockstar Chapter member. If a Road Captain is not there, the selected Ride Leader will have everyone sign in on a paper "Ride Sign-in Sheet" and ask anyone who is not a member of our Chapter to complete a waiver. These forms will be available in the rack in the Biker Lounge. All completed forms should be put in the black H.O.G. Mailbox next to Rockstar Reception.

We hope this is a temporary problem and will work to get more Road Captains engaged as soon as possible. We used this system last year as we worked through the early fears about COVID and wanted to get rides started again. We appreciate your help as we move forward.

If you'd like to become a Road Captain, please contact me or Fred.

You can still register and are invited to join us for the "Great Smokey Mountain H.O.G. Rally," in Maryville, Tennessee, in September. Rally registration is at: Harley-Davidson.com/hog. We will be staying at the Hilton Knoxville Airport Hotel, on September 28th, 29th, 30th, and October 1st, departing on October 2nd. If this hotel is full, other hotels are listed on the Rally website. There will be two overnight stops on the way to the Rally and on the return trip. Hotel information for the nights on the road will be provided soon. It would be great to have many of you join us on this trip.

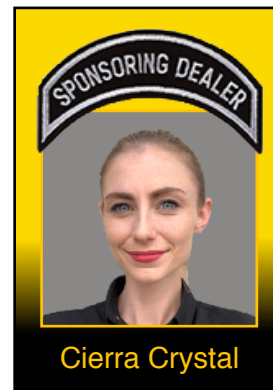
Have a great month; ride with a smile.



DEALERSHIP NEWS & EVENTS

Exciting Upcoming Events @ Rockstar Harley-Davidson

Saturday	6/5	10am-Gone	Biker Breakfast
Saturday	6/12	12pm-5pm	HOGS N DOGS' & Bike Build
Saturday	6/19	12pm-5pm	Luau Open House + Dice Roll to Win a Harley + Bikini Bike Wash + Bike Build with Tech Talk
Sunday	6/20	11am-4pm	Father's Day Specials + Luau Open House + Dice Roll to Win a Harley + Father's Day Free Gift
Saturday	6/26	12pm-5pm	HOGS N DOGS' & Bike Build
Wednesday	6/30	5pm-9pm	End of Month Party



Cierra Crystal



Board of Directors Meeting Minutes - May 3, 2021



Opening: The meeting of the ROCKSTAR H.O.G. CHAPTER was called to order at 5:28 PM on MAY 3, 2021 by Fred.

Present: Fred, Tony, Kevin, Susan, Steve M, Bob, Carrie and Mike Comeau. Not present: Lucinda, Steve E, Mike K, Gary and Cierra. Guest: Gloria.

Agenda: The meeting agenda was distributed to members of the board.

Approval of Minutes: A motion was made by Carrie to accept the minutes of the April 2021 BOD meeting. Tony 2nd. All in favor.

Old Business

1. FYBR: Susan passed around updated business plan. Go Pro Disposal & Recycling has agreed to sponsor the FYBR by covering purchasing cost of T-shirts. Asked BOD to please ask for donations and raffle items. Flyer for the event is still under construction. However, Susan is composing a letter to be used when approaching businesses until flyer can be completed.

2. Status of New Bike Owner Contact Process: It was determined that the list must be cross checked with new member applications to see if the NBO process is working. Tony and Carrie are working on that. Will there be a follow-up letter?

3. Status of Experience the Ride: Ten people have signed up so far possibly as a result of the mail chimp blast. Tony working on program and presentation. Fred mentioned that the completed program must be presented to him and road captains before implementation.

4. Update on Memorial Ride to Sarasota: Tony said that everything is set with the cemetery and

the LAMA members will be joining us. We can purchase 4X6 flags at \$6.28 and it was agreed to purchase 10 dozen flags. Tony will make a brief presentation. We want to enter the cemetery, park and place flags on graves in an orderly manner. Motion made by Tony, Bob 2nd, All in favor.

5. Officer Training Update: Fred has been in contact with Pete and he is not sure if the ROC training is a go.

6. Fall Party Status: Kevin announced that the committee has been meeting and they are looking for some concrete ideas as to the theme. They are reviewing results of survey sent in by members. Contract and deposit for the venue has been taken care of.

7. Future General Membership Meeting Locations: Fred mentioned several locations for future meetings such as Barefoot Boat Club (he said no to rental cost), Lakes Park possibly in December, and Lover's Key has two pavilions available – one near the dock, accommodates 60 people and there is no charge. The other is on the beach with all types of amenities, tram every 15 minutes. Charge here is \$128. Discussions ensued to determine an offsite location for a chapter meeting. Carrie mentioned having a meeting at the State Parks listed during the scavenger hunt.

New Business

1. Photographer Candidate – Michael Comeau was introduced by Fred. Mike presented all the things he can do as the chapter photographer including a YouTube page. BOD was impressed at his presentation and excited to welcome him as a board member.

2. Ft Lauderdale Drill Team Officers to perform at Rockstar H-D. This was handed over to Cierra and the dealership. It might be better suited for them.

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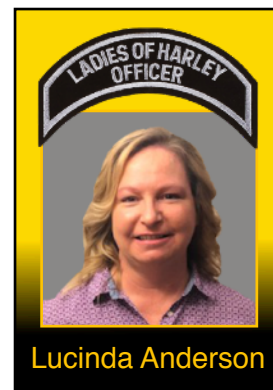


LADIES OF HARLEY MESSAGE



Bowling and More Riding in the Works for Ladies of Harley

Dorothy Robinson's father was a sidecar manufacturer who, according to legend, raced his pregnant and laboring wife to an Australian hospital in a sidecar on delivery day. The Robinson family moved to America in 1918, eventually settling in Saginaw, Michigan, (and later Detroit), where they ran a motorcycle dealership. Dot Robinson logged her first 100-mile endurance race win in 1930. Six years later, she was the first woman to compete in Michigan's 500-mile Jack Pine Motorcycle Run. According to the AMA Motorcycle Hall of Fame, organized attempts were made to keep Robinson out of racing throughout the '30s and '40s. But in refusing to give up the sport she loved, the woman who went on to co-found Motor Maids—the first women's motorcycle group and America's oldest existing women's club—is credited with opening the door to the sport to future generations of women.



Lucinda Anderson



On May first we had a great ride for International Female Ride Day. Eight solo female riders showed up and we rode in our own group. Great women, great bikes and great weather.

The Miniature Golf outing we had was SO MUCH FUN!!! Thanks to those who came out and braved the humidity! The men won the Crusty Putter. Next time the ladies will win. Challenge is on!

Next LOH outing will be bowling. Stay tuned for the details about that.

I will be leading a ride on June 12th. Come one, come all. You DO NOT have to be a member to ride with Rockstar HOG so bring your girlfriends! But please feel to come ride if I'm not there. Keep the rubber to the road.

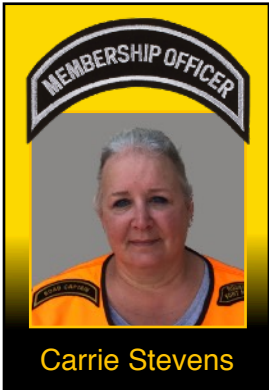




MEMBERSHIP & GOODWILL



Help Us Recognize Your Birthday — Tell Us When It Is!



We currently have 294 members, 60 Ladies of Harley (LOH). Many great things are happening in our Chapter!

We would like to recognize folks for their birthday, as well as update our database – If you would please email me your month and day of your birthday.

It is not necessary to send year, unless you would like to do so. Please email to me at CarrieS91@gmail.com at your earliest convenience.

If you are not receiving the weekly Blast, please reach out to me or Susan McDonald. We could have an error when listing your email, or be unable to read some handwriting.

We need to make sure you have an AV / VIB number. If you do not have one, please see the receptionist and she can hook you up with one. This is what we use to sign you in on rides and meetings. Please let me know so I can update our system as well.

Sites you may want to check out: National H.O.G.: www.hog.com; Dealer: www.RockstarHarley.com; and our chapter site: www.RockstarHOG.com

SECRETARY'S REPORT CONTINUATION FROM PAGE 8

3. May General Meeting was discussed. Everblades tickets have been purchased for the general meeting. Since it is Mother's Day, Susan will buy flowers for our mothers, ride after meeting was discussed and Kevin discussed cutting back amount of donuts purchased to only 3 dozen. Fred mentioned that Savannah was willing to discuss the VIB program at our May 9th meeting.

He also brought up that Gary has depleted chapter inventory. It was determined that Gary could spend, over a course of several months, up to \$500 on T-shirts and patches needed for chapter members. Tony made a motion, Carrie 2nd and All in Favor

Long-term Strategic Planning Committee (LTSPC) was discussed. Steve said the committee is working hard and is prepared to present some ideas to the BOD. It was mentioned that the suggestions the committee wants to implement must be a concentrated effort and a well-laid-out planned which should be presented in such a way that will outline the long-range benefits to the chapter.

Kevin gave treasurer's report and mentioned that he has a Target gift card for a Frank Sloan.

Bob outlined the upcoming activities planned for the chapter including the two rallies in Kentucky and Tennessee. He presented a very inexpensive way to post the chapter ride by having a large calendar displayed on the chalk board in the dealership café. He also would like a chapter banner displayed showing that the Rockstar Chapter is grilling and not employees of the dealership. He suggested also that we be prepared with brochures and other available printed media to hand out to prospective members.

Carrie said we have 289 members and will make list for cross checking purposes.

Next board meeting is scheduled for June 7 which Tony will chair and will also be responsible for chairing the chapter meeting to follow on Sunday June 13.

The BOD meeting was adjourned at 6:54 PM.



SAFETY OFFICER'S MESSAGE



Swivel Your Head while Riding to Stay Safe

Courtesy of Tallahassee H.O.G. Safety Officer Mark Welch

You may have heard the expression “keep your head on a swivel” before and wondered why it is so important when riding your motorcycle.

Many people ride with their head and eyes looking straight ahead and rely on their peripheral vision to watch for objects or activities to their sides. It is better than not being aware of your surroundings, but your peripheral vision has its limitations.

There are basically three parts of your line of sight:

1. Peripheral vision
2. Useful field of view
3. Central vision

Most people have about a 5-degree field of central vision. That is the area in your sight where you can clearly identify objects. Peripheral vision can exceed 90 degrees on either side, but it is important to note that although you may be able to see the object in the corner of your eye, it must be in that 5- degree central vision for you to identify the object.

Since we are talking about peripheral vision, helmets are designed so that they will not interfere with peripheral vision so you cannot use that as an excuse to not wear one!

Many internal issues can reduce your field of vision. Cataracts, glaucoma, or an eye injury are just a few. If your field of vision is less than 140 degrees, you have tunnel vision. It does not mean you cannot ride; it just means you must be even more diligent in searching for hazards.

Moving your head and eyes while you ride will not only help you in identifying hazards, but it will also keep you from being lulled into a relaxed state where you are unaware of your surroundings and may even be falling asleep.

Look at your mirrors, the roadway ahead of you, your dashboard, the roadway ahead of you, the sides of the road, the roadway ahead of you, etc. You can also practice paying attention to objects you can pick out in your periphery when riding.

The lesson that should be learned here is that to see hazards and identify ways to avoid them, we must put important information in our 5-degree cone of central vision.



Steve Eagels





CHAPTER EVENT SCHEDULE

GUESTS WELCOME at ALL CHAPTER EVENTS



Weekly Rides



2 Weekly Rides

Wednesday - Road Captain's Choice

Saturday - Scheduled Destination

See Calendar Insert for Dates & Times

Monthly Events

- Road Captain Planning Meeting - 1st Thursday
- BOD Meeting - 1st Monday
- General Membership Meeting - 2nd Sunday
- Chapter Grilling @ Rockstar H-D - Various Weekends

See Calendar Insert for Dates & Times

Annual Events

Rockstar H.O.G. Chapter is involved in several charity rides, memorial rides and events throughout the year.

Read this newsletter, our calendar, our Facebook page and our website for up-to-date information and scheduling.

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