

Rockstar HEG Chapter #4352



Newsletter

August 2022



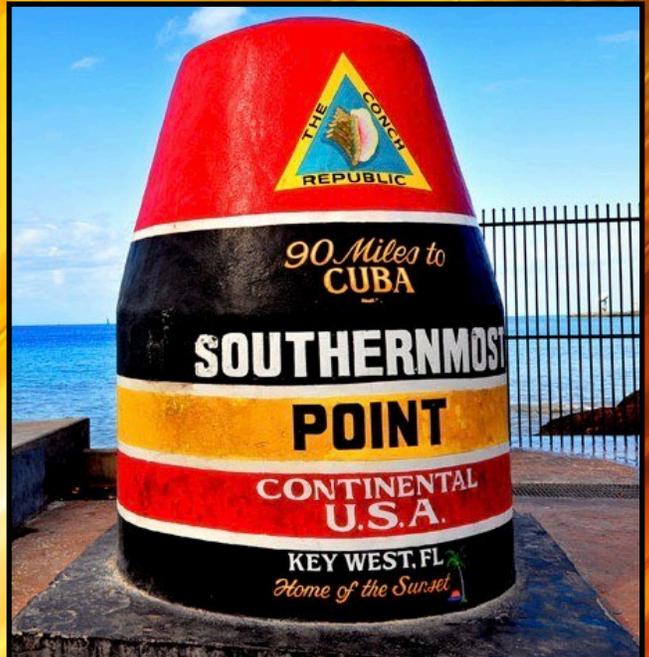
KEY WEST RIDE

DEPART ROCKSTAR HARLEY-DAVISON
TUESDAY, AUGUST 16, 8:00 AM
RETURN THURSDAY, AUGUST 18

TWO NIGHTS IN KEY WEST
August 16 & 17
FOR RESERVATIONS E-MAIL:
ELIZABETH SAULS:
Elizabeth@travelbyrds.com
863 873 1329

Call or e-mail Bob Hotovy to sign-up:
justbobret@gmail.com 239 770 8202

Route Plan:
Stop in Immokallee for breakfast
Stop in or near Homestead for lunch
Rest or fuel stops along the route



THE **BEST** RIDE IN FLORIDA

LET'S RIDE!!

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DIRECTOR'S MESSAGE



So Much Chapter Activity - Please Join Us



Bob Hotovy

Happy August! I hope you are all having a great summer.

A big "Thank You" to all of our Road Captains for great and safe rides. It's great to look forward to our Wednesday and Saturday rides!

Thank you to all of you who volunteered to help with our chapter activities. We appreciate

your help and the opportunity to work with you and get to know each of you better!

I am pleased to announce the appointment of our new Chapter Manager and Dealer Liaison, Kelsea Kosko. Kelsea is the new Events Coordinator for Rockstar Harley-Davidson.

I am also pleased to announce the appointment of Joe LaValley as our new Chapter Quartermaster. Joe has been an active volunteer in our chapter, attends our meetings regularly and participates in our chapter activities. His past retail experience will be helpful with our H.O.G. merchandise offerings.

Gary Mayer has resigned. Many thanks to Gary for his years of chapter participation and support.

We have the opportunity to grill this month:

Saturday, August 6th, 11:00 AM – 5:00 PM

Sunday, August 7th, 10:00 AM – 4:00 PM

Saturday, August 13th, Biker Breakfast – Set-up: 8:30 AM -Grilling breakfast for the Rockstar H-D associates starts at 9:30 before the dealership opens.

Carrie Stevens will be sewing patches and Joe LaValley will sell patches and H.O.G. merchandise in the Triple Tree Room on Saturday, August 6th.

Our Pot Luck Dinner on June 26th was a real fun event! Members brought great food to share. Allie LaValley prepared great brisket and ham, and the Leones ran Model Harley-Davidson Motorcycle Races which were a lot of fun.

We are riding to Key West on Tuesday, August 16th. We will spend two nights in Key West and return on Thursday, August 18th. This will be a motorcycle and/or car trip. Interested? Please call me so I can add you to our list. Larry Burgess has enlisted the help of his daughter, Elizabeth Sauls, who is in the travel industry, to aid in locating rooms together. Please contact her by e-mail and she will send you an Information request to complete and help you with your reservation. Thanks to Larry and Elizabeth for their help with our trip! Elizabeth@travelbyrds.com

We are planning a ride to Shark Valley for a Tram Tour on Saturday, September 24th. This will be an all-day trip to Everglades National Park. Please call me if you are interested in joining us on this ride as reservations may be needed for the Tram Tour.

Larry Burgess will be leading a ride to the Great Smokey Mountain H.O.G. Rally in Knoxville, Tennessee. The Rally dates are: September 27 – October 1. Please watch our Weekly Blast and our Web Site for more details. Call Larry Burgess if you are interested in this great ride.

Lisa Valasco and Allie LaValley are working to make our Annual "Fly Your Bra Ride" a great success. Event flyers and tee-shirts will be available soon. Please plan to attend a great event on Saturday, October 8th.

Don't forget our upcoming Holiday Party, Saturday, December 10th, at the Holiday Inn, Fort Myers Airport. Planning is under way. Mark your calendars now! Please reserve early! You can make reservations now at Rockstar H-D motor clothes department, or at our Chapter meetings. We ask that you make your reservation early so we can plan for our meals and activities for the evening.

I hope to see you on our weekly rides and please stop by when we grill.

Have a Great Month! Ride with a Smile, Just Bob



ASSISTANT DIRECTOR'S MESSAGE



What's In the Bag(s)? Helpful Stuff To Pack

With the Sturgis rally just days away after this newsletter hits the rack, this topic may be a little late, but as Rockstar H.O.G. members, we have no shortage of short and longer rides, so it may provide food for thought about what to bring on a motorcycle ride.

When I rode an Ultra Limited Low, the bags and Tour Pak seemed cavernous, so I carried nylon pouches for Advil, Band-Aids, notebooks and pens, a Leatherman tool and at least one high-powered flashlight.

One saddlebag held a first aid kit large enough to assist several people, a kickstand puck, rain gear including gloves and booties and miscellaneous cold-weather gear. The second saddlebag held travel gear and a tool bag, plus Plexus and a few Harley microfiber cloths for getting the bugs off my helmet face shield and windscreen.

Now that I've downsized to the more manageable (for me) Softail Heritage, I've had to reduce what I bring, so some stuff remains on the garage workbench until I think we'll need it. This includes my Harley-Davidson air pump and a separate tire gauge. The small Harley pump is convenient, but the built-in gauge isn't as accurate as I'd prefer.

A battery jump starter, such as Harley's Booster Portable Battery Pack, is good to pack. If you're traveling with a group, one rider (or the chase car if you're lucky) can bring that. Likewise, one rider could pack an air pump and the first aid kit, so others can save space on their bikes.

While researching this topic, I encountered something I've been meaning to get: a fuel siphon that doesn't leave your mouth full of gas. Aerostich's E-Siphon sells for \$37 and is about 10x2.6x1.25 inches. Just think — no more sweating till the next gas station!

Other essentials, such as sunblock, spare eyeglasses and ear plugs can easily fit into open space in a saddle bag. Don't forget zip ties and the No. 2021 batteries for our Harley-Davidson key fobs. Keep your important documents in a safe, waterproof spot, along with MOM, of course. (Motorcycle Owner's Manual). Safe travels as we head into fall.



Steve Marshall





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ROAD CAPTAINS - AUGUST RIDES

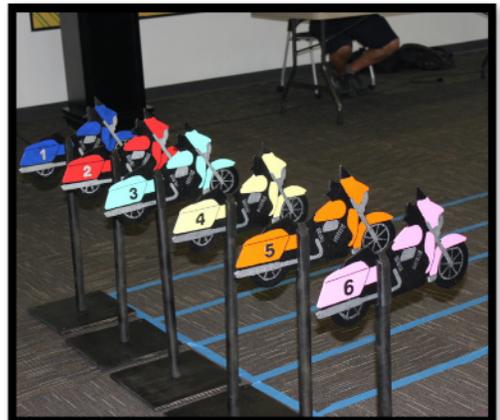


Day Date	Time	Destination	Lead Road Captain	Sweep Road Captain
Wednesday 8/3	9:30 AM	Runway Cafe Sebring	Larry Burgess 	Larry Shorter 
Saturday 8/6	9:30 AM	Iguana Mia Fort Myers	Larry Shorter 	Steve Marshall 
Wednesday 8/10	9:30 AM	Lighthouse Grille Englewood	Bill Tatman 	Larry Burgess 
Saturday 8/13	9:30 AM	Road Captain's House Cape Coral	Larry Shorter 	Larry Burgess 
Tuesday 8/16	8:00 AM	Fort Myers to Key West	Bob Hotovy 	Larry Burgess 
Wednesday 8/17	9:30 AM	Chicago Pizza Cape Coral	Fred Lamphear 	John Leone 
Thursday 8/18	9:00 AM	Key West to Fort Myers	Bob Hotovy 	Larry Burgess 
Saturday 8/20	8:00 AM	Breakfast at Cracker Barrel KSU at 9:15	Janice Chartoff 	Steve Marshall 
Wednesday 8/24	9:30 AM	Bubba's Roadhouse Cape Coral	Bill Tatman 	John Leone 
Saturday 8/27	9:30 AM	Tacos & Tequila Cantina Estero	John Leone 	Larry Shorter 
Wednesday 8/31	9:30 AM	City Seafood Everglades City	Fred Lamphear 	Bill Tatman 

ALL RIDERS AND THEIR PASSENGERS ARE WELCOME ON OUR RIDES.



JUNE POTLUCK & FUN GAMES





SECRETARY'S REPORT



July 2022 Board Meeting

The meeting was called to order at 5:29 pm by Bob Hotovy. Minutes of the June meeting: Anne moved and Fred seconded to accept the June minutes. The vote was unanimous to accept the minutes.

Treasurer's report: Brenda said we are up \$500 from last month and she said we are in good financial shape. John moved and Joe seconded that we accept the report, and everyone approved the motion.

Old Business: Potluck Party: Everyone had a wonderful time and Anne received emails from people who were sorry they missed it. The Chapter will plan a similar party in season.

Fly Your Bra Ride Update: Lisa is working directly with The Motor Company for flyer and T-shirt designs. We need a certificate of insurance, provided and paid for by TMC. Carrie has offered to do a bling your T-shirt event since we didn't get any V-neck shirts. The charge of \$5 to \$10 will go to the charities and this will be possibly on a grilling weekend.

Holiday Party update: Anne will drop off the \$2500 check to the hotel. 40 people say they will attend; 15 are paid up. Anne will also inquire about a group rate for hotel rooms for that night. Anne will have a committee meeting at the end of August. Kelsea needs to arrange for three motorcycles at the hotel. We will reschedule the December board meeting to Thursday, Dec. 1, and the General Membership Meeting for Sunday, Dec. 4, to avoid having the meeting the morning after the party.

Membership and renewal update: 234 members and nine new bike owners, still not paid by Rockstar.

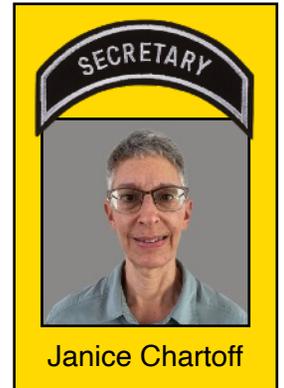
H.O.G. merchandise inventory update: Joe and Bob did an inventory on June 17. We will no longer offer the

reflective patches due to the cost being more than the selling price. Joe provided a list of merchandise he wants to buy to fill in the stock and the total is \$1857. Joe moved and Jerry seconded that we do this. It was passed by unanimous vote.

Dealer-chapter relations: We met Kelsea Kosko, the new chapter manager, and were all happy to meet her. She wanted to discuss the grilling on Saturday, July 23, and Sunday, July 24, which will be Christmas in July. A Biker Breakfast will be provided on Saturday, August 13, and we will set up at 8 a.m. so employees can get their breakfasts before the dealership opens. Kelsea will get a count of employees, believed to be between 20 and 30. We also have grilling on August 6 and August 7, and the grilling signup sheets will have shifts. Bob will be Santa for photo booth. Kelsea requested that we have plenty of volunteers for those days.

Membership application rewards program: Last month's \$25 award went to two staff people and this month, just one will be given.

Board members' reports and comments: Steve said "good job" to praise Joe for his performance as our new quartermaster. Brenda praised Anne and John for great jobs on the Potluck, and John said, "Bob, great job on the horses (motorcycles) for the game." John also noted that a new chapter database from National is not customizable and he was going to meet with Kevin to discuss the implications for our chapter. Fred seconded, that we adjourned, which happened at 6:27 PM.



Janice Chartoff



HEAD ROAD CAPTAIN

Time For Some Statistics



Fred Lamphear

Is it hot enough for you yet? I think you'll agree the worst is when we're on our bikes and have to wait for those notoriously long SW Florida traffic lights.

Is it wet enough for you yet? Fortunately those summer rains usually hold off until later in the

afternoon after our chapter rides are complete.

However, its always good to have your rain gear with you. After all, it is Florida.

Since just before the Covid-19 shutdown restrictions in March 2020, and until October 2021, our chapter ride recording systems were basically not working. Board member changes, Rockstar H-D personnel changes, VIB processing difficulties, inoperative systems, and more, made recording and capturing key data all but impossible during this difficult period.

Fortunately, John Leone and Kevin Johnson, stepped up and in August/September 2021 they began to design new systems to capture, record, report, and transfer key chapter ride data and member participation. Their scope was not just centered on Chapter rides, but went well beyond. Their new systems included tracking miles ridden and by whom, Road Captain participation, Road Captain reporting, member volunteer activities, member event participation, training activities, meeting attendance, demo ride leads, parking assistance at chapter and dealer events, and just about everything else, we as

members, give to our chapter and to our sponsoring dealer. The new systems became operational in October 2021. Many thanks to Rockstar H-D for working with us and providing the absolutely wonderful VIB reward program. Be sure to thank John and Kevin every chance you get for the amazing job they did, and continue to do keeping our system running efficiently.

The following is a sampling of data collected since mid October 2021 to mid July 2022 (8 months):

Number of chapter rides - 79

Number of riders - 749

Number of passengers - 82

Number of guests - 54

Average number of riders per ride - 11

Average round trip miles per chapter ride - 124

Total miles on chapter rides, all riders - 109,416

Average number of attendees at general membership meetings - 34

Total VIB points for all reasons accumulated by members - 47,270

Road Captain with the most leads (excluding board members) - Bill Tatman (12)

Road Captain with the most sweeps - Ron Maclean (21)

Thanks to all our chapter Road Captains!

And, Thanks once again to John Leone and Kevin Johnson.





LADIES OF HARLEY MESSAGE



LOH Activities Update

We had our July meeting right after our regular chapter meeting. I want to thank all those that stayed and joined our meeting. We discussed the Fly Your Bra ride. We will need volunteers on the day of this event and Lisa has the sign-up list which will be available at the next chapter meeting. We will be selling T-shirts for this event at \$15 each which will be available at our meetings and at the dealership as soon as they arrive. Carrie has volunteered to “Bling” out the shirts for the ladies and men and turn them into V-necks if you want. This will happen on September 16th at the cost of \$10 but will be \$5 if you bring your own Bling. All the money she raises she is giving back to this wonderful cause. Also the ride will be \$20 per rider and \$15 per passenger. So ladies if you don’t ride your own please have your riding partner and join us for this police escorted ride which ends back at the dealer for food, music and raffles. Just remember Breast Cancer doesn’t just affect women, men also suffer from Breast Cancer.

I want to use this column every month to celebrate events, whether it’s an engagement, wedding, birth of

a child, grandchild, or anniversary.

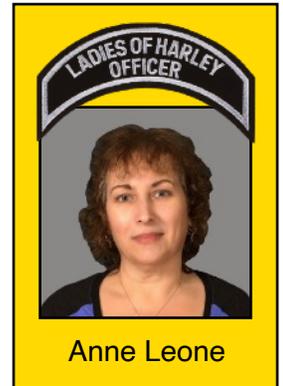
Thank you to Lisa Velasco for all of her hard work getting the FLY your Bra ride together on not only short notice but on her commitment to making sure we have a successful event.

I also want to give a shout out to Allie LaValley. She is always volunteering to BBQ. In addition, she and Bob cleaned and organized the Rockstar H-D Kitchen and all our grilling tools and supplies.

Please let me know if you have any questions or ideas moving forward as they are always welcome. You can reach me by email or text me at Macktsbabe@gmail.com or text at 516-242-3818. I am here to listen to all concerns and ideas.

Next meeting will be in August after the chapter meeting,

Be safe and ride on.



Also, as membership Officer I’d like to share with you a great way to access our chapter website. Our webmaster has created this new QR code. Just scan it with the camera on your smart phone.





MEMBERSHIP & GOODWILL



Membership News And Updates



Anne Leone

I want to welcome all our new members and new bike owners to the Rockstar H.O.G. chapter. We now have 234 active members, and we keep growing. Please remember to keep your national H.O.G. membership up-to-date. When renewing, please email me the new expiration date.

Please email me if you haven't received your membership cards and want one. I do mail them out but have no control over USPS. Membership cards are also available at our monthly meeting. If you're not getting the weekly blast, email me and I will check to make sure your email address is correct in our database. We had our first membership Potluck, and it was a great success. Look for more similar events in the future. If you haven't already, please email me your VIB numbers. It's critical to keep our database up to date. MACKTSBABE@GMAIL.COM.

If you know anyone who is not a member, please encourage them to join our chapter or just come to a meeting and check us out. The membership application form can be downloaded from our website or can be obtained from the dealership receptionist or in the cafe. Legibly complete the form and along with \$20, drop it in the Chapter mailbox at the entrance to the dealership. You can also mail it to the dealership.

Our website is www.rockstarhog.com and the address to mail to is: Rockstar H.O.G. Chapter 4352, 9501 Thunder Road, Fort Myers, Florida 33913

To renew your national H.O.G., Call – 1-800- 258-2464, or use the Website - H-D .com/HOG

Remember one nice part is roadside assistance 1-888-443-5896 (24 hours a day.)

Again, welcome all new and returning members and I truly know we will have a great year and remember to keep open December 10th for our Holiday Party.

Member Spotlight

Meet Ron Dixon

Ron has been riding motorcycles for 54 years.

Ron's first motorcycle was a 1964 Honda 350

Ron currently rides 4 motorcycles. His Harley is a 2011 Electra Glide Ultra Limited

Ron recently received his 250,000 mile H.O.G. patch





SAFETY OFFICER'S MESSAGE



Motorcycle Helmet Safety

First let me start off with my recent experience. I was on my bike when all of a sudden, the brow band of my helmet started to flop in my face. Since I was in the group, I couldn't easily stop quickly. Finally, when I did pull over, I realized that the reason the brow band came loose was 2 of the three holding screws vibrated loose. I never thought to periodically check or tighten them. As a result, it's going to cost me about 25 dollars to replace the 2 "in the wind" screws. So, if you wear a helmet that has a brow band or equivalent, check and periodically tighten those little plastic screws or you too may end up with a brow band beating in your face.

As far as helmets go, let's also keep in mind the following safety tips:

The consensus from helmet manufacturers is that the rider should replace their helmets every five years. That may seem like a lot, depending on how often you ride. This rule mostly applies to riders that hit the road every day. Riding for hours on end will only cause your helmet to degrade that much faster. That's because exposure to sunlight, heat, and other elements degrades the foam and other parts of the helmet.

Also, if the outer shell or the inner liner of a lid is damaged somehow, it's time to say goodbye to that and get a new one. Especially if the lid had faced an accident, it might not look from the outside, but the

outer shell gets micro cracks if it gets hit.

A few tips on how to care for your new motorcycle helmet so that it lasts longer:

Keep your helmet clean.

Store it in a cool, dry place that is not in contact with direct sunlight.

Be careful with what you put on or near your helmet – avoid storing it next to anything sharp or hot (i.e., ovens).

Be extra cautious not to dent or scratch it.

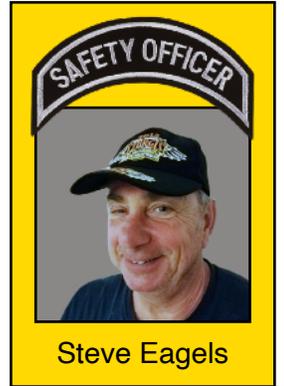
Replace any broken parts as soon as possible so they don't cause more damage to the rest of the helmet later on down the line.

Avoid wearing any headgear that isn't designed for motorcycle riding

Helmets are top protective gears; they protect your head from the rock hard asphalt in case of an accident. Take care of your helmet and replace it if it's time.

Ride Safe

Steve Eagels





CHAPTER EVENT SCHEDULE

GUESTS WELCOME at ALL CHAPTER EVENTS



Weekly Rides



2 Weekly Rides

Wednesday - Road Captain's Choice

Saturday - Scheduled Destination

See Calendar Insert for Dates & Times

Monthly Events

- ◆ **Road Captain Planning Meeting - 1st Thursday**
- ◆ **BOD Meeting - 1st Monday**
- ◆ **General Membership Meeting - 2nd Sunday**
- ◆ **Chapter Grilling @ Rockstar H-D - Various Weekends**

See Calendar Insert for Date & Times

Annual Events

Rockstar H.O.G. Chapter is involved in several charity rides, memorial rides and events throughout the year. Read this newsletter, our calendar, our Facebook page and our website for up-to-date information and scheduling.

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Editor and Publisher - Fred Lamphear



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@RockstarHOG